



Dear Friends,

The Pro Football Hall of Fame Advisory Board is pleased to announce the **Seventh Annual Chicago Salute to Greatness** event honoring the Pro Football Hall of Fame. As Directors of the Advisory Board, we are the national outreach for the Pro Football Hall of Fame's Mission to Honor the Heroes of the Game, Preserve its History, Promote its Values & Celebrate Excellence EVERYWHERE.

You will want to "Save the Date" for the Seventh Annual **2018 Salute to Greatness** event honoring our Hall of Famers and a golf outing at the Glen Club on June 4th and 5th 2018. Last June, there were thirteen (13) Hall of Famers including Chris Doleman, Dan Hampton, Mike Haynes, Paul Krause, Floyd Little, Randall McDaniel, Tom Mack, Anthony Muñoz, Orlando Pace, Andre Reed, Jan Stenerud, Dave Wilcox, and Jack Youngblood. The event was hosted by Pat Boyle including a roundtable discussion with Pro Football Hall of Fame President David Baker, Hall of Famers Orlando Pace, Tom Mack, and Randall McDaniel. This roundtable discussion focused on these offensive linemen and the growth that Johnson Controls Hall of Fame Village has experienced.

The event in 2017 had a wide range of personal and corporate guests and was sold out quickly. We encourage you to participate in the event this year with the largest gathering of Hall of Famers at any one event in Chicago. All proceeds will go to the Pro Football Hall of Fame, a 501(c)(3), and a local charity, Beyond Sports whose mission is to use the power of sports to transform lives by turning athletic ability into life opportunity.

This is a unique experience to have complete access to at least thirteen (13) Gold Jackets, hear the exclusive stories of perspiration and inspiration and be royally treated by the Glen Club. It is an event like no other. Over the years we both have received such wonderful gratification from our association with the Hall and we take great pride in that affiliation. We look forward to seeing you in June and for you to experience the excellence represented by the Pro Football Hall of Fame.

All the best and if you have any questions please contact us.

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HOF Advisory Board/Event Co-Chair
VP/Group Executive GATX Rail
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Mary Owen
HOF Advisory Board/Event Co-Chair
Life Trustee of The Ralph C. Wilson, Jr. Foundation
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7TH ANNUAL
PRO FOOTBALL HALL OF FAME
SALUTE TO GREATNESS

CHICAGO

Pro Football Hall of Fame Salute to Greatness

June 4 & 5, 2018

The Glen Club
2901 West Lake Avenue
Glenview, IL 60026
847-724-7272
www.theglenclub.com

Monday, June 4, 2018 - 6:00 PM - 9:30 PM

- Reception/ Cocktail Hour
- Dinner & Program
- Live and Silent Auction

Tuesday, June 5, 2018 - 7:00 AM - 4:00 PM

- Breakfast
- Salute to Greatness Golf Tournament
- Lunch on Course
- Reception Buffet and Awards Ceremony



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Sponsorship Opportunities Available

Tournament Sponsor	\$25,000
Champion Sponsor	\$10,000
Legend Sponsor	\$6,500
All Star Golf Package	\$3,500
Hall of Famer Dinner Package	\$3,500
Driving Range Sponsor	\$1,500
Putting Green Sponsor	\$1,500
Hole Sponsor	\$1,000
Program Advertisement	\$500



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TOURNAMENT SPONSORSHIP PACKAGE (2)

\$25,000

EVENT HOSPITALITY

- Name in the event title: *(Your Companies Name) 2018 Hall of Fame Salute to Greatness*
- Eight players (two foursomes) to golf in **2018 Hall of Fame Salute to Greatness** Tournament on Tuesday, June 5, 2018 at The Glen Club which includes breakfast and lunch.
- Tournament Sponsor teams will be given the opportunity to select which Pro Football Hall of Fame Player they will have as a Team Captain.
- All golfers will attend Reception Buffet and Awards Ceremony following the tournament with access to Hall of Fame Players in attendance.
- Eight VIP Player gift bags
- Eight invitations to the VIP Cocktail Reception and Dinner on Monday, June 4, 2018 with full access to all Hall of Fame Players in attendance.
- Eight Hall of Fame full size helmets signed by all the Hall of Fame Players in attendance.

PRE-EVENT PUBLICITY

- Recognition as Tournament Sponsor in the event title.
- Recognition as the Tournament Sponsor in all print and electronic materials.
- Logo placement on all event produced merchandise including but not limited to shirts, hats, banners, etc.
- Logo placement in all event material and advertising including but not limited to media, interviews, articles, etc.
- Rights to use event name and logo in advertising, promotions, and publicity.
- Tournament Sponsors Corporate logo displayed on **2018 Hall of Fame Salute to Greatness** website with link to sponsors site.

ON-SITE VISIBILITY

- Tournament Sponsors signage at the **2018 Hall of Fame Salute to Greatness** event.
- On-site product/information distribution via event gift bags and/or a golf hole.
- Opportunity to mingle with Hall of Fame Players prior to tournament start.
- Opportunity to include product in event auction.
- Opportunity to speak during "Welcome" announcement prior to tournament start and award the First Place Team and speak at VIP Cocktail Reception and Awards.



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CHAMPION SPONSORSHIP PACKAGE

\$10,000

EVENT HOSPITALITY

- Four players (one foursome) to golf in **2018 Hall of Fame Salute to Greatness** Tournament on Tuesday, June 5, 2018 at The Glen Club which includes breakfast and lunch.
- Sponsor team will be given a Pro Football Hall of Fame Player they will have as a Team Captain.
- Four VIP Player gift bags.
- Four invitations to attend VIP Cocktail Reception and Dinner on Monday, June 4, 2018 with full access to all Hall of Fame Players in attendance.
- All golfers will attend Reception Buffet and Awards Ceremony following tournament with access to Hall of Fame Players in attendance.
- Four Hall of Fame footballs signed by all the HOF Players in attendance.

PRE-EVENT PUBLICITY

- Recognition as the Champion Sponsor in all print and electronic materials.
- Logo placement on event material and advertising including but not limited to media, interviews, articles, etc.
- Rights to use event name and logo in advertising, promotions, and publicity.
- Champion Sponsors Corporate logo displayed on **2018 Hall of Fame Salute to Greatness** website with link to sponsors site.

ON-SITE VISIBILITY

- Sponsor signage at the **2018 Hall of Fame Salute to Greatness** event
- On-site product/information distribution via event gift bags and/or a golf hole.
- Opportunity to mingle with Hall of Fame Players prior to tournament start.
- Opportunity to include product in event auction.
- Recognized at Awards.



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LEGENDS SPONSORSHIP PACKAGE

\$6,500

EVENT HOSPITALITY

- Four players (one foursome) to golf in **2018 Hall of Fame Salute to Greatness** Tournament on Tuesday, June 5, 2018, at the Glen Club which includes breakfast, lunch, and reception/awards buffet following the tournament.
- Four Player VIP gift bags
- All golfers will attend VIP Cocktail Reception and Dinner on Monday, June 4, 2018 with full access to all Hall of Fame Players in attendance.

PRE-EVENT PUBLICITY

- Logo placement in all event material.
- Rights to use event name and logo in advertising, promotions, and publicity.
- Legend Sponsors Corporate logo displayed on the Hall of Fame website with link to sponsors site.

ON-SITE VISIBILITY

- Signage at the **2018 Hall of Fame Salute to Greatness** event.

ALL STAR GOLF PACKAGE

\$3,500

EVENT HOSPITALITY

- Four players (one foursome) to golf in **2018 Hall of Fame Salute to Greatness** Tournament on Tuesday, June 5, 2018 at the Glen Club which includes breakfast, lunch, and reception/awards buffet following the tournament.
- Hall of Fame VIP Gift Bag.

PRE-EVENT PUBLICITY

- Logo placement in all event material.
- Rights to use event name and logo in advertising, promotions, and publicity.

ON-SITE VISIBILITY

- Signage at the **2018 Hall of Fame Salute to Greatness** event.



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HALL OF FAME DINNER PACKAGE \$3,500

EVENT HOSPITALITY

- Eight invitations to the VIP Cocktail Reception and Dinner on Monday, June 4, 2018 with full access to all Hall of Fame Players in attendance.
- Eight VIP gift bags.

PRE-EVENT PUBLICITY

- Logo placement in all event material.
- Rights to use event name and logo in advertising, promotions, and publicity.

ON-SITE VISIBILITY

- Signage at the *2018 Hall of Fame Salute to Greatness* event

2018 PUTTING GREEN OR DRIVING RANGE SPONSORSHIP

\$1,500 PUTTING GREEN
\$1,500 DRIVING RANGE

ON-SITE VISIBILITY

- Personalized Hole Sign located at Putting Green or Driving Range.
- Opportunity to set up a table, tent, food and/or beverage station on a designated golf hole featuring your company's product and interact with every amateur player and Hall of Fame Player as they visit your hole.
- Opportunity to give away product at putting green or driving range.
- Company logo on sponsor banners.
- Company logo placement and event recognition in marketing material.
- Opportunity to include product in event auction.
- Opportunity to include product and/or information in every player gift bag.
- Company logo displayed on *2018 Hall of Fame Salute to Greatness* website.
- Two invitations to the Reception Buffet and Awards Ceremony on Tuesday, June 5, 2018 at The Glen Club



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2018 HOLE SPONSORSHIP

\$1,000

ON-SITE VISIBILITY

- Personalized Hole Sign located at a tee box with company logo.
- Opportunity to set up a table, tent, food and/or beverage station on a designated golf hole featuring your company's product and interact with every amateur player and Hall of Fame Player as they visit your hole.
- Opportunity to give away product at sponsored hole.
- Company logo on sponsor banners.
- Company logo placement and event recognition in marketing material.
- Opportunity to include product in event auction.
- Opportunity to include product and/or information in every player gift bag.
- Company logo displayed on **2018 Hall of Fame Salute to Greatness** website.
- Two invitations to the Reception Buffet and Awards Ceremony on Tuesday, June 5, 2018 at The Glen Club

2017 PROGRAM ADVERTISEMENT

\$500

- Quarter page company advertisement in the 2018 Hall of Fame Chicago Salute to Greatness program used for the dinner on Monday, June 4, 2018 at The Glen Club.



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2018 Salute to Greatness Sponsorship Commitment

- Tournament Sponsor at \$25,000
- Champion Sponsor at \$10,000
- Legend Sponsor at \$6,500
- All Star Golf Package at \$3,500
- Hall of Famer Dinner Package at \$3,500
- Hole Sponsor at \$1,000
- Driving Range Sponsor at \$1,500
- Putting Green Sponsor at \$1,500
- Program Advertisement at \$500

Name: _____ Company: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____ Email: _____

All completed forms can be sent to Mattison Rankin at Mattison.Rankin@ProFootballHOF.com

For payment, you can mail checks to Mattison Rankin at the **Pro Football Hall of Fame 2121 George Halas Dr. NW Canton, OH 44708** or call at **330-588-3714** to pay with credit card. Please do not send your credit card information through email.